



Curriculum Overview *Business*

		Autumn				Spring				Summer				
Year 7		Business at Liskeard School and Community College is taught at KS4 and KS5 only. At KS3, Business is explored as part of the curriculum of other subject areas												
Year 8														
Year 9														
Year 10		Business Basics			Understanding Customers			Running a Business			External Influences			
Year 11		Growing a Business			Marketing		Operations		Finances		Human Resources		Revision and Exams	
Year 12	Theme 1	Meeting Customer Needs			The Market		Marketing Mix and Strategy		Managing People		Entrepreneurs and Leaders			
	Theme 2	Raising Finance			Financial Planning		Managing Finance		Resource Management		External Influences			
Year 13		Theme 3							Theme 4					Revision and Exams
		Influences on Business Decisions	Business Objectives and strategy	Business Growth	Decision Making Techniques	Assessing Competitiveness	Managing Change	Globalisation	Global Markets and Business Expansion	Global Marketing	Global Industries and Companies			

Note: At year 12, Theme 1 and Theme are taught concurrently (e.g. students will study 'Meeting Customer Needs' and 'Raising Finance' at the same time. At year 13, Theme 3 is taught in its entirety and followed by Theme 4.